Sathvik Reddy Kotha

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www.sathvikreddykotha.com

Columbus, OH (Open to Relocate)

UX Designer

Professional Summary

Dynamic UI/UX Developer with over 5 years of experience designing and developing enterprise-level applications. Proficient in front-end technologies such as HTML5, CSS, JavaScript, and frameworks like React and Angular. Adept at creating cohesive and with a strong focus in creating accessible digital experiences, proficient in Figma, and skilled in conducting user research and analyzing data to improve product design. Strong advocate for design standards, with excellent communication.

Work Experience

May 2022 - Present
Dayton, OH

UX Designer, Winsuppply

- Conducted user research and usability analysis to understand user needs, behaviors, and pain points, driving design decisions based on data and insights.
- Created detailed user flows, personas, journey maps, and high-fidelity prototypes, ensuring consistency with business goals and user needs.
- Collaborated closely with product managers and developers to ensure seamless integration of designs into the development process.
- Documented blueprints of components, interactions, research outcomes, and test results, ensuring transparency and alignment with business goals.
- Develop and maintain user interfaces for web applications using HTML, CSS, JavaScript, and modern frameworks like react and angular.

Sep 2021 - Mar 2022
Savannah, GA

Product Designer, SCAD

- Solely led product development with a comprehensive technical understanding of mesh networks, ensuring the creation of a reliable and accessible alternative communication solution, particularly during natural disasters.
- Led UI/UX design projects from concept to launch, focusing on creating visually appealing and functional digital products.
- Delivered detailed user interfaces, wireframes, and prototypes, ensuring that designs were scalable and adaptable to various platforms.

Mar 2021 - Sep 2021
Remote

UX Designer, Saaspect

- Designed intuitive, user-friendly interfaces for web and mobile applications, ensuring adherence to UX best practices and design principles.
- Conducted user research and usability testing to gather feedback and iterate on designs for optimal user experience.
- Created high-fidelity prototypes using Sketch and Adobe XD, ensuring a smooth handoff to developers for implementation.
- Worked closely with cross-functional teams to align design goals with business objectives and technical feasibility.

June 2019 - Dec 2019
Hyderabad, India

UX Designer, Antariksh Technology

- Created detailed style guides that outline specific design elements such as typography, color palette, iconography.
- Optimized existing user interface designs to enhance usability and create a more intuitive experience.
- Adhered to industry best practices when designing both mobile apps and websites.
- Analyzed website analytics data to identify opportunities for improvement in the user experience.

Sep 2019 - May 2022
Remote

Freelancing

• Responsible for designing and concepting various range of media which includes social media content posters, e-commerce websites for clients across the globe.
• Performed secondary research and designed a matrimony website drawing inspiration from Indian traditions.

Education

Sep 2017 - Mar 2022
Savannah, GA

BFA in User Experience Design, Savannah college of Art and Design

Recognition

Deans List of Honor (2018 - 2022)

Academic Honors Scholarship (2017 - 2022)

Indigo Design Awards 2021

Gold: (Branding) Electronics

Silver: (Mobile Design) UX Interface/Navigation

Silver: (Mobile Design) Mobile App

Bronze: (UX Design) Technology

Bronze: (UX Design) UX Interface/ Navigation

Indigo Design Awards 2022

Silver in Websites Design for Social Change 2022

Silver in Interactive Design 2022

Silver in Interaction Design for Social Change 2022t

Silver in Website Design 2022

Bronze in Branding 2022

Bronze in Digital Design 2022

Bronze in Logos 2022

Bronze in UX, Interface & Navigation 2022

Bronze in Interaction Design 2022

Bronze in Logos for Social Change 2022

Bronze in UX, Interface & Navigation for Games 2022,

Skills

Design Tools	Prototyping	User Research	Methodologies
Figma	HTML,CSS	Usability Testing	User-Centered Design
Sketch App	Javascript	A/B Testing	Design Thinking
Microsoft Office	React	Surveys	Agile
Adobe XD	Angular	Interviews	Lean UX
Adobe Suite	Axure RP	Personas	Data Visualization
Concepts	Principle	Empathy Mapping	
Story Boarding	Invision	Dovetail	
Information Architecture	Framer	Miro	