

Sathvik Reddy Kotha

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UX Designer

www.sathvikreddykotha.com

Columbus, OH (Open to Relocate)

Professional Summary

Dynamic UX/UI Designer currently at Winsupply, enhancing user experiences through expert application of design thinking and user-centered design. Skilled in HTML, CSS, and Agile methodologies, I excel in cross-functional collaboration and rapid prototyping, significantly improving project outcomes. Passionate about leveraging data visualization and accessibility design to create intuitive and impactful digital solutions.

Work Experience

May 2022 - Present
Dayton, OH

UX Designer, Winsupply

- Collaborated with product managers, developers and other UX designers in a fast-paced Agile environment.
- Develop and maintain user interfaces for web applications using HTML, CSS, JavaScript, and modern frameworks like react and angular.
- Developed detailed user flows and sitemaps to define navigation strategies for various projects.
- I played a pivotal role in enhancing user experiences and driving design decision through comprehensive research and analysis

Mar 2021 - Sep 2021
Remote

UX Designer, Saaspect

- Researched industry trends and competitor analysis to inform design decisions.
- Created interactive simulations and prototypes to help project teams, stakeholders and users explore business solutions.
- Maintained a library of reusable components to ensure consistency across projects.
- Worked closely with stakeholders from concept development through launch phases.

June 2019 - Dec 2019
Hyderabad, India

UX Designer, Antariksh Technology

- Created detailed style guides that outline specific design elements such as typography, color palette, iconography.
- Optimized existing user interface designs to enhance usability and create a more intuitive experience.
- Adhered to industry best practices when designing both mobile apps and websites.
- Analyzed website analytics data to identify opportunities for improvement in the user experience.

Sep 2019 - May 2022

Remote

Freelancing

- Responsible for designing and concepting various range of media which includes social media content posters, e-commerce websites for clients across the globe.
- Performed secondary research and designed a matrimony website drawing inspiration from Indian traditions.

Education

Sep 2017 - Mar 2022

Savannah, GA

BFA in User Experience Design, Savannah college of Art and Design

Recognition

Deans List of Honor (2018 - 2022)

Academic Honors Scholarship (2017 - 2022)

Indigo Design Awards 2021

Gold: (Branding) Electronics

Silver: (Mobile Design) UX Interface/Navigation

Silver: (Mobile Design) Mobile App

Bronze: (UX Design) Technology

Bronze: (UX Design) UX Interface/ Navigation

Indigo Design Awards 2022

Silver in Websites Design for Social Change 2022

Silver in Interactive Design 2022

Silver in Interaction Design for Social Change 2022t

Silver in Website Design 2022

Bronze in Branding 2022

Bronze in Digital Design 2022

Bronze in Logos 2022

Bronze in UX, Interface & Navigation 2022

Bronze in Interaction Design 2022

Bronze in Logos for Social Change 2022

Bronze in UX, Interface & Navigation for Games 2022,

Skills

Design Tools

Figma

Sketch App

Microsoft Office

Adobe XD

Adobe Suite

Concepts

Story Boarding

Information Architecture

Prototyping

HTML,CSS

Javascript

Axure RP

Principle

Invision

Framer

User Research

Usability Testing

A/B Testing

Surveys

Interviews

Personas

Empathy Mapping

Dovetail

Miro

Methodologies

User-Centered Design

Design Thinking

Agile

Lean UX

Data Visualization